



# WBL

WOMEN LEADING HEALTH CARE

[www.wbl.org](http://www.wbl.org)



Connect · Convene · Impact™

# About WBL

## *Bringing together senior executive women in health care*

Women Business Leaders of the U.S. Health Care Industry Foundation (WBL) is the premier network of female senior executives across the health care industry. Built on and inspired by genuine relationships between peers, WBL brings together women executives for honest discussions about the opportunities and challenges facing the industry. This peer network provides the platform through which members are able to move their companies forward, advance their careers, and make a true impact on the health care industry.

## WE VALUE...

*Supporting* senior executive women in health care

*Building* genuine relationships

*Creating* a network of peers

*Achieving* professional goals

*Harnessing* cross-industry perspectives

*Celebrating* women leaders

# WBL Offerings

*Expanding your leadership and improving the industry*

## **WBL Annual Summit**

Find yourself in the same room as the nation's top women leaders in health care. WBL's signature event brings together more than 200 members for three days of executive education and networking. Held each year in March, the program features a slate of industry experts, CEOs, board members, and outside-industry leaders that deliver actionable strategies to inspire members to move their companies forward. Cutting-edge content paired with a wide array of peer-to-peer networking activities give members the tools to develop genuine relationships and walk away from each Summit feeling motivated, connected, and prepared to impact the industry.

## **WBL Board Program**

Create and execute your strategic plan of action for finding board opportunities with WBL's year-long board program. Join a cohort of accomplished WBL members to network with sitting board members, learn about the special talents you bring to the table as a health care executive, and gain tools for navigating your way to that long-awaited board seat. Educational topics include locating and securing public board opportunities, the interview process, how to write your board bio, how to add value as a board member, and more.

## **Regional Events**

Join us at one of our 30+ regional dinners, happy hours, and receptions each year. Meet, learn from, and network with fellow executives in your community or while you travel.

## **Executive Idea Exchanges**

Share best practices and discuss industry challenges with 10-12 fellow members on hour-long idea exchange calls. These moderated virtual discussions are the perfect opportunity to learn from and network with your peers without having to leave your desk.

## **Webinars**

Stay up-to-date on leadership trends and learn about innovations in the health care industry on a WBL webinar.

## **Board & Executive Job Opportunities**

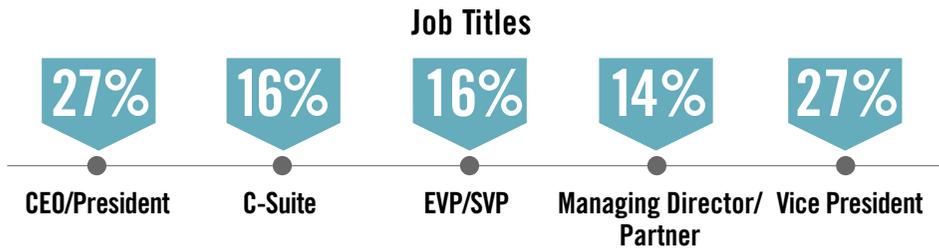
Apply to and share job postings, board positions, and business opportunities through our online portal. WBL typically shares 10+ board positions and 50+ executive job postings each year.

## **Membership Directory**

Network using WBL's online membership directory, where you can browse the contact of WBL's full membership to make connections and avoid cold calls.

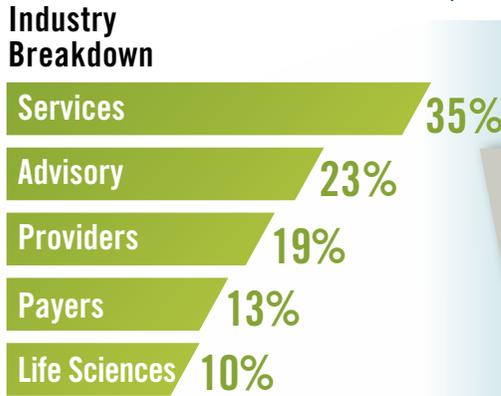
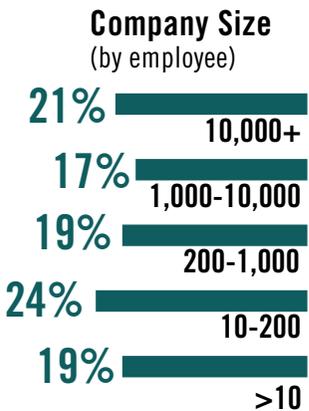
# WBL Members at a Glance

## WHO WE ARE 3,500+ Executive Women in Health Care



## WHO WE REPRESENT 2,700+

Health care companies including the industry's largest health insurers, life science companies, and health systems.

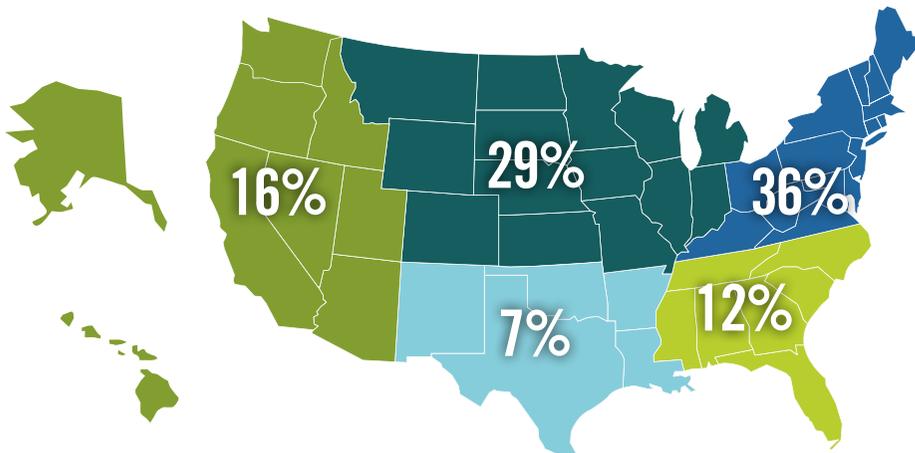


**BOARD SERVICE**

**52%**  
Serve on Corporate Boards

**588**  
Boards Represented

## WHERE WE ARE 49 States





# WBL Membership Benefits

*Connecting with a true group of peers*

BENEFITS	BASIC MEMBERSHIP (\$95/YR)	FULL MEMBERSHIP (\$425/YR)
Visibility in online Member Directory	•	•
Attend exclusive WBL events	•	•
Access to private LinkedIn Group	•	•
Receive WBL Newsletter and Member Spotlight	•	•
Use our resources to fill board & executive job openings	•	•
Participate in Executive Idea Exchange calls	•	•
Discounts on WBL event registrations		•
Access to online Member Directory		•
Free access to WBL Webinars		•
Review and apply to board & executive job openings		•
Exclusive newsletter highlighting ways to make the most of your membership		•

To maintain the benefits of a peer community, WBL Membership is nomination based and is exclusive to women executives within the health care industry who have reached the VP level or higher within their company. The two tiers of membership are detailed in the table above. To learn more about WBL membership criteria, the nomination process, or member benefits, please visit [www.wbl.org](http://www.wbl.org).

## MISSION

*To connect and convene senior executive women from across the health care industry to create meaningful cross-sector relationships, expand their leadership, and harness their collective power to improve the industry.*



### **WBL Foundation**

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Arlington, VA 22209

[www.wbl.org](http://www.wbl.org)

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@WBLFoundation



Women Business Leaders  
of the U.S. Healthcare  
Industry Foundation