Dear Friend,

[Insert Personal Greeting]

I wanted to reach out to tell you about a fantastic organization I am a part of—I think you would be a great fit to join! [Women Business Leaders of the US Healthcare Industry (WBL)](https://www.wbl.org/) is a networking organization made up of senior executive women in healthcare. The organization provides the opportunity to connect with and learn from a diverse/impressive group of women across the healthcare industry.

WBL has been a wonderful experience for me personally and professionally. Over the years, I’ve leveraged my WBL connections to [grow my business/build a genuine network of peers/join a corporate board/etc. Add in any other personal experiences you would like to share.]

Here are a few links to help you learn more about the organization:

* [Membership Benefits](https://www.wbl.org/membership/)
* [Events Calendar](https://my.wbl.org/s/events)
* [WBL Personas](https://www.wbl.org/wbl-personas/)

If it’s alright with you, I will nominate you to join WBL’s network of senior executives. You can expect to hear from WBL in the next two weeks with more information and next steps. I would be happy to set up a call to give you more information about WBL if you would like to first learn more.

Hope to catch up with you soon!

[Insert Signature]