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## 2022 YEAR IN REVIEW

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As 2022 draws to a close, our WBL team is grateful for your commitment to uplifting fellow women leaders and impacting our industry. It is a privilege to support the connections between each of you and the growth of our network.

Your participation helps us achieve our mission of advancing more women into the C-suite and boardroom. WBL would not be where it is today without your continued involvement, and we are pleased to share some of our accomplishments this year with you, outlined below and in the attached report.

Thanks to the dedication of our members, WBL nominations continued to trend upward in 2022. The launch of new and upgraded member resources allowed more ways for members to connect than ever before. Our networking and educational events, offered both in person and virtually, were widely attended by leaders from across the country, ensuring they could meet and learn from one another regardless of location.

Our signature programs remain a key avenue for leaders to benefit from their WBL memberships. Members convened in Washington, D.C. to pursue their board service goals at our 6th annual Board Program, followed by a year of faculty guidance, cohort gatherings, and investor networking sessions. Over 200 members joined us in Dallas, Texas at the Annual Summit, where they enjoyed inspiring content, took part in insightful discussions, and built lasting relationships together.

At the Summit, we were proud to announce the launch of WBL's Boundless Campaign, which will raise \$2m to ensure WBL's future as a relevant and meaningful resource to women leaders in the years to come. Thanks to the generosity of our members, we have already raised nearly \$1m toward our goal. These funds will be used to launch our inaugural Leadership Accelerator in 2023 and bring together women founders of startups across the healthcare industry to immerse them in all that WBL has to offer.

Thank you for being a part of WBL's journey in 2022. We are excited about all that 2023 will bring our network and its members!

Take care,

Eleanor Whitley Rosiak, Executive Director  
Lauren McKendrie, Director of Conferences and Events  
Karoline Krekorian, Meetings and Events Manager  
Maddie Withrow, Marketing and Communications Manager  
Emily Slattery, Membership and Program Manager  
Laura Williams, Membership and Event Assistant  
Adrienne Martin, Program Manager, WBL Boundless Campaign

**Women Business Leaders of the U.S. Health Care Industry**

1201 Wilson Blvd, Suite 2700, Arlington, VA 22209

(703) 349-0900 | [membership@wbl.org](mailto:membership@wbl.org)

[www.wbl.org](http://www.wbl.org)

# MEMBERSHIP

1190

ACTIVE MEMBERS

3200+

TOTAL REACH

616

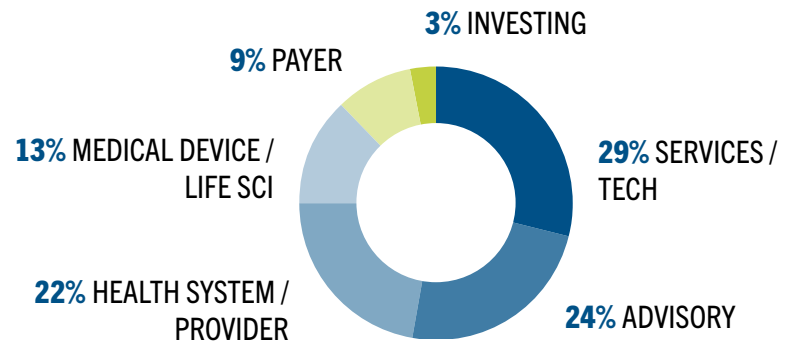
Nominations

366

New Members

WBL saw a 50% increase in nominations and a 28% increase in new members this year. Thank you to all who nominated a peer to join our network in 2022!

## Industries Represented in WBL



## Titles Represented in WBL

4%  
FULL-TIME BOARD DIRECTOR

27%  
CEO/PRESIDENT

29%  
C-SUITE/EVP

10%  
SVP

25%  
VICE PRESIDENT

6%  
MANAGING DIRECTOR

## WBL Top Nominators

Member nominations are essential to the growth and strength of our network. We applaud those committed to regularly nominating qualified executives for membership. The top monthly nominators of 2022 are:

**Jan:** Tanya Zucconi, Director, Clinic Market Leadership and COO, Author by Humana MSO

**Feb:** Emily Zhen, Associate, NEA

**Mar:** Deanne Kasim, Vice President, Health Policy, Change Healthcare

**Apr:** Christine Grogan, President, GroMarketShare LLC and Founder, BRAVECoalition.org

**May:** Phyllis Schneble, Partner, Heidrick & Struggles

**Jun:** Kari Delahunty, President, Life Sciences, Shearwater Health

**Jul:** Carolyn Simons, Managing Director, Humanity Health; Dee Thibodeau, CEO, Charter Solutions; and Kristin Rodriguez, COO, Health Plan Alliance

**Aug:** Susan Sholinsky, Member, Epstein Becker Green; Lynn Shapiro Snyder, Founder and Chair, WBL; and Catherine Sohn, Chairman, BioEclipse Therapeutics

**Sep:** Pamela Hall, Senior Vice President Total Sleep, Philips

**Oct:** Donna Baker-Miller, Vice President, Government Markets, MCG Health

**Nov:** Tia Newcomer, CEO of CaringBridge

**Dec:** Siobhán Gibney Gomis, Managing Partner, SGG Inc.; Nadine Hauf, VP and COO, Premier and Health Hub Operations, UnitedHealthcare; and Mary Anne Mason, CEO, Mason Strategic Advisors

# EVENTS & PROGRAMS

**62**

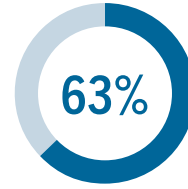
Total Events

**750+**

Unique Attendees

**1950+**

Total Attendees



63% of active WBL members grew their network by attending at least one event in 2022.

## NETWORKING AND EDUCATIONAL EVENTS BREAKDOWN

**14** Happy Hours and Receptions

**13** Morning Meetups

**11** Executive Idea Exchanges

**8** Webinars

**8** New Member Meet & Greets

**2** Speed Networking Sessions

**2** Lunches with Lynn

**2** Ask Me Anything/Q&As

## SIGNATURE PROGRAMS: ANNUAL SUMMIT AND BOARD PROGRAM

WBL's Signature Programs bring together hundreds of members to learn, network, and advance their careers and businesses. We were happy to hold both the [Annual Summit](#) and [Board Program](#) in person for the first time since 2019 - with livestream options available as well!



**2022 Summit**

**18 Speakers**  
**223 Attendees**  
**28 Sponsors**



**2022 Board Program**

**26 Speakers**  
**106 Attendees**  
**15+ PE & VC Firms**

# IMPACT

Connections • Leadership • Giving • Exposure

2022 Board Program Participants Connected with 15+ PE, VC, and Executive Search Firms:

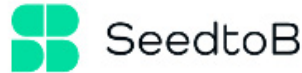


BLUE VENTURE FUND +♥

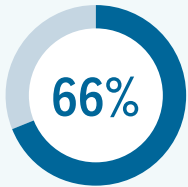


NAUTIC

NORWEST



WARBURG PINCUS



66% of past Board Program participants report now serving on at least one board. We're excited to see what program attendees accomplish in the future!

## Monthly Member Spotlights

The WBL Member Spotlight is a chance to provide exposure to women executives in our network as they shares their background, experience, and insights as leaders in health care. Members featured in 2022:

- [Pooja Goel](#), Partner, Virgo Investment Group
- [Stacey Eggleston](#), Senior Vice President of Client Excellence, AccessHope
- [Carrie Harris-Muller](#), SVP and Chief Population Health Officer for OhioHealth
- [Cheryl Beal Anderson](#), Senior Vice President, Global Regulatory Affairs, Upsher-Smith Laboratories, LLC
- [Valerie Simon](#), Senior Vice President, Chief of Marketing and Communications, Lumeris
- [Charlotte Sibley](#), Independent Board Director
- [Krista Drobac](#), Partner, Sirona Strategies
- [Jennifer Scheehle](#), Founder and CEO, Inogize
- [Darcey Schoenebeck](#), Chief Client Officer, Optum Rx
- [Angelique David](#), Executive Managing Director, Chief Operating Officer, and General Counsel, Ziegler
- [Toni Tashiro and Carolyn Simons](#), WBL Membership Committee Chair and Vice Chair
- [Katherine Saunders](#), Co-Founder and EVP, Intellihealth, Inc.



## WBL BOUNDLESS

WBL launched the Boundless Campaign in 2022 to ensure WBL's ability to remain a relevant and important resource in the years to come. A new committee of 15 WBL members is supporting the campaign through strategic insight and fundraising.

An initial strategic priority of the Boundless Campaign will be the Leadership Accelerator, which will bring together women founders of startups across the healthcare industry to immerse them in all that WBL has to offer.

This year, we raised nearly \$1m toward our \$2m goal. Thank you everyone who has contributed to the campaign!

 **5,763 FOLLOWERS**

Our LinkedIn presence grew by 48% in 2022 with an average engagement rate of 7.6%, allowing WBL to share our mission with a larger audience than ever before.

**48**

**Board and Job  
Announcements**

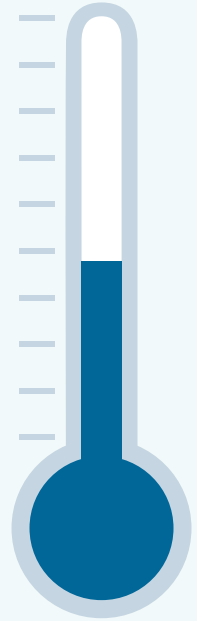
**55**

**Awards, Recognitions  
and Features**

We shared the accomplishments of over 100 members in WBL's Here's To Us announcements. Congratulations to all members who advanced their careers in 2022!

## WBL BOUNDLESS FUNDRAISING GOAL

**\$2,000,000**



To donate, visit [www.wblboundless.org](http://www.wblboundless.org).

### Find a Connection Resource

**109 Connections Provided  
Since August Launch**

### Executive Board and Job Listings

**19 Board Roles Shared  
64 Executive Roles Shared**

#### WBL Mission:

To connect and convene senior executive women from across the health care industry to create meaningful cross-sector relationships, expand their presence in board and C-level roles, and harness their collective power to improve the industry.

# OUR CORPORATE PARTNERS

As a 501 (c)(3) nonprofit, WBL relies on our corporate partners to help us work to fulfill our mission every day. We extend our sincerest gratitude to our 2022 partners for their unwavering support and value their continued dedication to advancing women leaders in our industry.

If your company is interested in becoming a WBL corporate partner in 2023 to receive unparalleled options to gain visibility, increase engagement, and develop strong relationships with over 1,100 senior executives in healthcare, please contact [membership@wbl.org](mailto:membership@wbl.org).

## Diamond Sponsors



## Platinum Sponsors



## Gold Sponsors



## Silver Sponsors



# LEADERSHIP

## Board of Directors

**Lynn Shapiro Snyder, Board Chair**  
Founder, WBL  
Senior Member, Epstein Becker Green

**Joan DaVanzo**  
Chief Executive Officer  
Dobson DaVanzo & Associates, LLC

**Mary Anne Mason**  
Chief Executive Officer  
Mason Strategic Advisors

**Bergitta Cotroneo**  
Deputy Chief Executive Officer & EVP  
Alliance for Academic Internal  
Medicine

**Mary Grealy**  
President  
Healthcare Leadership Council

**Jean Rush**  
Independent Board Member  
Addus Homecare

**Jodi Hubler**  
Independent Board Director/Chair

**Carrie Valiant**  
Senior Member  
Epstein Becker Green

## Membership Committee

**Toni Tashiro, Committee Chair**  
Chief Revenue and Strategy Officer  
Trusty.care

**Julie Goon**  
Senior Vice President, Public Affairs  
Elevance Health Inc.

**Sophia Kim**  
Chief Commercial Officer  
Matrix Medical Network

**Carolyn Simons, Committee Vice Chair**  
Managing Director, Partner Solutions  
and Executive Search  
Humanity Health

**Aimee Greeter**  
Senior Vice President  
SullivanCotter

**Anisha Madan**  
Chief Financial Officer  
Emids

**Mary Anne Mason, Board Liaison**  
Chief Executive Officer  
Mason Strategic Advisors

**Margaret-Ann Halstead**  
VP Health Economics & Market Access  
Medline Industries, LP

**Arti Masturzo**  
Chief Medical Officer  
CCS Medical

**Jessica Bell van der Wal**  
CEO/Founder  
Frame Fertility

**Nadine Hauf**  
VP and COO, Premier and Health Hub  
Operations  
UnitedHealthcare

**Heather Morel**  
President, Provider Solutions  
McKesson Corporation

**Teresa Connolly**  
Associate Vice-President International  
Mayo Clinic

**Ann Kent**  
Chief Growth Officer  
ProgenyHealth, LLC

**Vicki Shepard**  
Vice President, Government and  
External Relations  
Tivity Health

**Siobhán Gibney Gomis**  
Managing Partner  
SGG Inc.

## Diversity, Equity, and Inclusion Committee

**Bergitta E. Cotroneo, FACMPE,  
Committee Chair**  
Deputy Chief Executive Officer & EVP  
Alliance for Academic Internal  
Medicine

**Carrie Valiant, JD, Board Liaison**  
Board of Directors/Member of the Firm  
Epstein Becker Green

**Traci Dunn**  
Chief Human Resources Officer and  
Head of Diversity, Equity, and Inclusion  
VillageMD

**Priya Bathija, JD, MHSA, Committee  
Vice Chair**  
CEO and Founder  
Nyoo Health

**Paurvi Bhatt**  
Independent Board Director

**Linda Genen, MD, MPH**  
Chief Medical Officer  
ProgenyHealth

**Wyndolyn Bell, M.D.**  
President  
Wyndolyn C. Bell Encore Enterprises,  
LLC.

**Pooja Goel**  
Managing Partner  
Ascension Ventures

# LEADERSHIP

## Diversity, Equity, and Inclusion Committee (Continued)

**Pamela Hall**  
SVP of Global Total Sleep  
Philips

**Kathleen McQuade-Ellmore, MBA**  
Cofounder and Managing Partner  
Engagys

**Kristin Rodriguez**  
Chief Operating Officer  
Health Plan Alliance

**Veronica Hill-Milbourne, RN, MS, JD**  
President and CEO  
Spectrum Health Services, Inc.

**Nkem Okeke, MD, MPH, MBA**  
CEO and Founder  
Medicalincs

**Rajni Shah, OD**  
Head of Partnerships  
MyMeds

**Barbara Hutchinson, MD, PhD**  
President and CEO  
Chesapeake Cardiac Care

**Jennifer Paine, MS, RAC, FRAPS**  
Head of Global Regulatory Affairs,  
Medical Devices Sector  
Johnson & Johnson

**Janet Stevens, MBA**  
President  
JL Stevens Consulting

**Sandra Immerman, MBA**  
Group Vice President, Information  
Technology  
Thermo Fisher Scientific

**Sara Ratner**  
President, Government Markets  
Nomi Health

**Tanya Sukhu**  
Partner, Healthcare & Life Sciences  
West Monroe

## Boundless Campaign Committee

**Mary Flipse, Committee Co-Chair**  
President  
PreferCare

**Wyndolyn C. Bell, M.D.**  
President  
Wyndolyn C. Bell Encore Enterprises,  
LLC

**Rita Numerof**  
President and Co-Founder  
Numerof & Associates, Inc.

**Lynn Shapiro Snyder, Committee Co-Chair**  
Founder, WBL  
Senior Member, Epstein Becker Green

**Paurvi Bhatt**  
Independent Board Director

**Christine Petersen, MD**  
Principal  
Petersen Group

**Heidi Allen**  
Chief Development and Legal Officer  
The Concinnity Company

**Deborah Gage**  
Board Member & CEO  
Amida Health LLC

**Sarah Richardson**  
SVP, CDIO  
Tivity Health

**Susan Alpert, MD**  
Principal  
SFADC LLC

**Mary Grealy**  
President  
Healthcare Leadership Council

**Jeannine Rivet**  
Retired Executive Vice President  
UnitedHealth Group

**Danguole Altman**  
CEO  
Cx Precision Medicine

**Laurie McGraw**  
Independent Board Director  
and Venture Advisor

**Carrie Valiant**  
Senior Member  
Epstein Becker Green