Membership and Benefits

CONNECT • CONVENE • IMPACT
To connect and convene senior executive women from across the health care industry to create meaningful cross-sector relationships, expand their presence in board and C-level roles, and harness their collective power to improve the industry.
WBL’s membership includes more than 1,200 of the most senior business executives and board members in the health care industry.

**COMPANY SIZE by employee**

- 10,000+: 21%
- 1,001 - 9,999: 17%
- 200-999: 19%
- 10-199: 24%
- <10: 19%

**INDUSTRY BREAKDOWN**

- Investing: 3%
- Payers: 9%
- Life Sciences: 13%
- Providers: 22%
- Advisory: 24%
- Services: 29%

**WHO WE ARE**

- 4% Full Time Board Director
- 27% CEO/President
- 29% C-Suite/EVP
- 35% SVP/VP
- 6% Managing Director

- 52% SERVE ON A CORPORATE BOARD
- 588 BOARDS REPRESENTED
40% of Fortune 500 health care companies are represented in WBL
Why Become a WBL Corporate Partner?

- Build authentic connections with industry leaders
- Increase access to target markets
- Match benefits to your company’s goals
- Gain visibility and thought leadership opportunities
- Receive complimentary memberships and event registrations

Learn more at wbl.org/support-wbl
SIGNATURE PROGRAMS

ANNUAL SUMMIT

Focus: Executive leadership development and relationship building

Highlights: Innovative content, intimate peer networking, healthcare trend discussions, inspiring speakers, supportive community of peers, refreshing atmosphere

When: Spring

“'The WBL Summit is the perfect mix of learning, networking, and self-reflection. Every year I meet several people who remain part of my close network. Attending also allows me to reflect on my leadership and my organization’s strategy. I always come back from the Summit with adjustments that make the organization better for it.'

—Amy Ronneberg, Chief Executive Officer, Be The Match/National Marrow Donor Program

Learn more at events.wbl.org/summit.
SIGNATURE PROGRAMS

“The WBL Board Program was instrumental in helping me secure my first board position. The coaching, small group discussions, and networking were vital in supporting the development of my elevator pitch, positioning, and interview preparation. I highly recommend this program to anyone interested in board work.”

—Diana Verrilli, SVP, Corporate Strategy and Business Development, McKesson Corporation

BOARD PROGRAM

Focus: Develop and refine board-related skills and expertise

Highlights: Cohorts led by sitting board members, networking with PE, VC, & search firm leaders, structured learning, tangible takeaways

When: Fall kick-off followed by virtual components throughout the year

TOPICS COVERED

• Identifying your board strengths
• Honing your elevator pitch
• Board search trends
• Understanding different types of boards
• Evaluating if an opportunity is right for you
• Amplifying committee member impact

Learn more at www.wblboardprogram.org.
WAYS TO ENGAGE

Make new connections
WBL offers a variety of ways to grow your network, including a member directory for individualized outreach; a connection form that returns staff-curated connection recommendations; and community discussion boards for peer-driven problem solving, connecting over shared interests, and more!

Learn and network at exclusive events
WBL hosts 5-8 events a month including webinars, executive idea exchanges, coffee chats, happy hours, and more. Following each networking-based event, WBL shares an attendee list for easy follow-up with those you’ve met.

Apply for board and job opportunities
WBL posts 20-30 board roles and 50+ executive roles each year to help members take their careers to the next level.
WBL is happy to offer flexible payment options to our members. Save up to 15% off membership fees by committing to a multi-year membership!

<table>
<thead>
<tr>
<th>MEMBERSHIP OPTION</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>One-Year Membership</td>
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<tr>
<td>Two-Year Membership</td>
<td>$970 (10% total discount)</td>
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<tr>
<td>Three-Year Membership</td>
<td>$1377 (15% total discount)</td>
</tr>
<tr>
<td>Auto-Renew Membership</td>
<td>$513 (5% annual discount)</td>
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HOW TO JOIN

Nomination
Potential members can be nominated by a friend or colleague, or they may self nominate. Both forms can be found by clicking “Nominate a Leader” homepage of our website: www.wbl.org.

Review
WBL staff reviews all nominations on a rolling basis. Current and past executive roles as well as board service will be considered.

Join Process
Once your nomination has been approved, you will receive a welcome email from staff with details on how to complete the join process and become a member of WBL.

WBL’s criteria for membership is outlined in detail under the “Membership” dropdown at www.wbl.org. Questions regarding criteria, nomination, or join process can be sent to membership@wbl.org.
Questions?

If you have any questions or would like more information, please reach out to membership@wbl.org and our staff will be happy to help.