

Celebrating Your Impact: Reflections on a Year of Growth and Inspiration at WBL

As we reach the end of 2023, we want to express our gratitude for your membership and share a few notable achievements below and in the attached report. These accomplishments have been driven by our commitment to supporting WBL's inspirational community of healthcare leaders. We hope you enjoy taking a look at the last year with us.

Our signature programs, the Annual Summit and Board Program, continue to offer productive ways for members to grow their networks and improve their leadership skills. Our newest program, the WBL Fellows Program, began this year to support women leaders of startups that are solving unique problems in healthcare and life sciences. Our eleven Fellows will benefit from special programming and opportunities provided by WBL for a full year.

The Fellows Program wouldn't exist without the support of our members through the WBL Boundless Campaign, a charitable effort ensuring WBL's future as a relevant and meaningful resource to women leaders in the future. Thanks to the generosity of our members, we have raised \$1m of our \$2m goal! We look forward to all that the Boundless Campaign will accomplish in 2024.

Thanks to your dedication and continued peer nominations, our membership has grown to over 1400 members. In 2023, we hosted over 65 events, upgraded our member directory, and launched community group forums, allowing for more ways to connect than ever before.

Thank you for your continued membership with WBL. We are excited for all that we will accomplish together in 2024.

Take care,

Eleanor Whitley Rosiak, CEO

Lauren McKendrie, Vice President, Events

Leslie Hutchings, Director of Membership

Emily Slattery, Senior Manager, Corporate Partnerships

Maddie Withrow, Senior Manager, Marketing and Communications

Catherine Cassidy, Program and Events Manager

Laura Williams, Membership and Event Coordinator

Adrienne Martin, Director, Boundless Campaign and Fellows Program



MEMBERSHIP

WBL members represent a cross-section of the health care industry at its most senior levels. The strength of this community is unrivaled. Within this network, our members build authentic relationships that further professional and personal goals, provide camaraderie and support, and expand each other's knowledge, skills, and confidence in a non-competitive setting.

1400+

MEMBERS

1000+

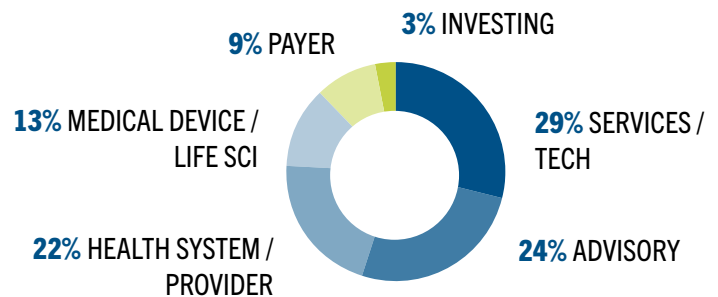
COMPANIES REPRESENTED

435

New Members

WBL continues to grow! In 2023, we saw a 40% increase in nominations and welcomed 435 new members. Thank you to all who nominated and joined!

Industries Represented in WBL



Titles Represented in WBL

29%
C-SUITE/EVP

27%
CEO/PRESIDENT

24%
VICE PRESIDENT

10%
SVP

6%
MANAGING DIRECTOR

4%
FULL-TIME BOARD DIRECTOR

Top Nominators: Meet The Members Fueling WBL's Growth

Member nominations are essential to the strength of our network. We'd like to thank the top nominators of qualified members in 2023:

Nikki Ahlgren, Hilo Talent Partners

Mary Clark, Newport Healthcare

Michele Colucci, DigitalDx Ventures Management, LLC

Siobhán Gibney Gomis, SGG Inc.

Christine Grogan, Gro Market Share

Violet Herin, Projé, Inc.

Shelle' Jones, Mother Goose Health

Stephanie Jones, Convey Health Solutions

Ulya Khan, Virgo Investment Group

Sara Larch, Beebe Healthcare

Mary Anne Mason, Mason Strategic Advisors

Tia Newcomer, CaringBridge

Vicki Shepard, Tivity Health

Carolyn Simons, Humanity Health

Phoebe Yang, CommonSpirit Health

EVENTS & PROGRAMS

WBL events are thoughtfully designed to foster both learning and networking that equip our members with insights and connections to reach their career goals. From webinars to virtual discussions, to networking events and our two signature programs, WBL helps members stay connected to industry and leadership trends, and to each other, providing a view of the health care industry like no other.

69

Total Events

950+

Attendees

88

Speakers

NETWORKING AND EDUCATIONAL EVENTS BREAKDOWN

19

IN-PERSON MEETUPS

12

WEBINARS

8

NEW MEMBER MEET & GREETs

17

VIRTUAL MEETUPS

8

EXECUTIVE IDEA EXCHANGES

3

SPEED NETWORKING SESSIONS

SIGNATURE PROGRAMS: ANNUAL SUMMIT AND BOARD PROGRAM

WBL's Signature Programs bring our members together to learn, network, and advance their careers and businesses. We had 400+ members to join us at this year's [Annual Summit](#) and [Board Program](#), two events that perfectly illustrate the camaraderie, support, and opportunities that come with WBL membership.

"The **WBL Summit** is a safe oasis for a diverse group of women leaders to recharge, reconnect, and even redefine their career or business pathways. The women you meet at the Summit expose you to amazing leaders who demonstrate courage, lend professional support, and fearlessly advocate for your success."

— *Bergitta E. Cotroneo, 2023 Summit Attendee*



"I can't imagine a better place to start my board service pursuit than the **WBL Board Program**. Beyond the informative content, the networking opportunities were so impressive. Every single person not only wants to help one another, they are willing to take ACTION to help. What a remarkable feeling and experience!"

— *Jenna Ramesh, 2023 Board Program Participant*



IMPACT & VISIBILITY

WBL's benefits and programs are carefully designed to help take our members' careers, networks, and leadership to new heights. A membership with WBL leads to real opportunities and relationships that transcend the transactional.

FIND A CONNECTION RESOURCE

80

Connections Provided

BOARD AND JOB LISTINGS

84

Opportunities Shared



INSPIRING WOMEN x WBL

Hosted by longtime WBL member Laurie McGraw, *Inspiring Women* is a short-form podcast featuring the uplifting stories of women leaders.

At the 2023 WBL Summit, WBL and Laurie collaborated on a 7-episode special series for *Inspiring Women* featuring WBL members Ulya Khan, Sara Ratner, Sarah Richardson, Tesha Montgomery, Mary Flipse, Katherine Saunders, Tuyet DesJean, Priya Bathija, Jhaymee Tynan, and Phoebe Yang.

Listen to the *Inspiring Women* x WBL podcast series [here!](#)

WBL Member Spotlights: Getting to Know Your Peers

Member Spotlights showcase the breadth and depth of experience within WBL and highlight some of the incredible women in our network. Members we have spotlighted in 2023:

- **Bergitta Cotroneo and Priya Bathija**, WBL DEI Committee
- **Melissa Miller**, Head of HR, Compliance Officer and Marketing Special Projects, ETS Wound Care and Mo-Sci
- **Wyndolyn C. Bell and Deborah Gage**, WBL Boundless Committee
- **Marilee Benson**, President and Co-founder, Zen Healthcare IT
- **Dawn Crumel**, Managing Counsel, Vanderbilt Univ. Medical Center
- **Christina Noble**, Member, Board of Directors at MediKarma
- **Veda Eswarappa**, Vice President, Great Hill Partners
- **Mary Rotunno**, General Counsel, El Camino Health
- **Susan Torroella**, CEO, ProgenyHealth
- **Stephanie Bartels**, Director, West Monroe
- **Sarah Moyer**, Chief Medical Officer, Humana Healthy Horizons in KY

WBL's [Here's To Us](#) shares member accomplishments each month. Congratulations to all members who advanced their careers in 2023!

44

BOARD AND JOB APPOINTMENTS

41

AWARDS AND FEATURES



8773 FOLLOWERS

WBL's visibility is growing! Our LinkedIn presence increased by 52% with an average engagement rate of 8.2%.

BOUNDLESS CAMPAIGN



WBL BOUNDLESS

The WBL Boundless Campaign: Opportunity, Legacy, and Innovation

WBL launched the Boundless Campaign in 2022 to ensure WBL's ability to remain a relevant and important resource in the years to come. We're so proud of the impact made by our members' initial investment in the campaign. In 2023, the Boundless Campaign...



Raised the visibility of women founders by launching the WBL Fellows Program, which supports women-led startups solving unique problems in healthcare and life sciences by giving them access to WBL's Relationship Capital™.

11 Fellows • 100+ applications • 5800+ LinkedIn impressions



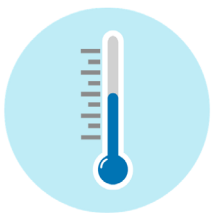
Created a unique volunteer program for WBL members to provide mentorship, advice, and facilitated introductions to help the Fellows reach their goals.

100+ member volunteers • Meaningful relationships • Connections with emerging healthcare companies



Hosted the Fellows Program orientation, where our 11 Fellows networked with 100+ WBL members in Nashville at the WBL Board Program and received valuable executive education and leadership guidance.

Unique delivery models and services • Lifesaving devices • Women's health innovations



Raised \$1 million of our \$2 million goal thanks to members like you — we're halfway there!

198 donors • Individuals, companies, family foundations

Visit wblboundless.org to learn more about the campaign and to donate.

FELLOWS PROGRAM



Introducing the Inaugural WBL Fellows Program Cohort!

We're excited to announce the inaugural cohort of **WBL Fellows**: leaders of 11 startups solving healthcare and life sciences challenges in innovative ways. WBL is investing the Relationship Capital™ of our high-powered community in the Fellows to help take their leadership and businesses to the next level. Learn more about the program [here](#).



Jessica Bell van der Wal
Co-Founder and CEO, [Frame](#)

Frame partners with healthcare providers and payers to provide care, coaching, and support for patients on their family building journey, leading to better outcomes and lower costs for all involved.



Kavitha Gnanasambandan, Ph.D.
Co-Founder and CCO, [Blooming Health](#)

Blooming Health powers healthy aging in place by enabling all aging service providers to proactively engage underserved older adults and caregivers.



Jessica Bussert
Founder and CEO, [Wave Therapeutics](#)

Wave Therapeutics prevents bedsores with the first affordable and effective soft robotics cushioning technology.



Dr. Lyndsey Harper
CEO, [Rosy Wellness](#)

Rosy Wellness is the first and only physician-founded women's sexual health platform designed for the 43% of women with sexual health concerns.



Amy Fan
Co-Founder and President, [Twentyeight Health](#)

Twentyeight Health is a mission-driven women's health platform providing accessible reproductive and sexual health services to underserved communities.



Dr. Christine Lum Lung
Co-Founder and CEO, [Origin Healthcare](#)

Origin Healthcare is a tech-enabled company partnering with organizations so patients can receive advanced medical care at home, instead of the hospital.



Obi Felten
Founder and CEO, [Flourish Labs](#)

Flourish Labs is scaling professional mental health peer support with tech to address the mental health crisis.



Joanna Nathan
Co-Founder and CEO, [Prana Thoracic](#)

Prana Thoracic is developing the first minimally invasive, lung-sparing device for early intervention of suspicious pulmonary nodules.



Dr. Lisa Fitzpatrick
Founder and CEO, [Grapevine Health](#)

Grapevine Health is a data-driven patient engagement company that creates and delivers culturally appropriate health education content to help close care gaps for underserved communities.



Pita Navarro
Co-Founder and CSO, [Evy](#)

Evy is on a mission to unlock precision female healthcare through discovering and leveraging overlooked biomarkers — starting with the vaginal microbiome.



Dr. Rada Sumareva
Co-Founder and CEO, [ZiphyCare](#)

ZiphyCare enables accessible care and socially responsive health services to chronically ill and underserved patients.

CORPORATE PARTNERS

As a 501 (c)(3) nonprofit, WBL relies on our corporate partners to help us work to fulfill our mission every day. We extend our sincerest gratitude to our 2023 partners for their unwavering support and value their continued dedication to advancing women leaders in our industry.

If your company is interested in becoming a WBL corporate partner in 2024 to receive unparalleled options to gain visibility, elevate your senior executive women leaders, and develop strong relationships with over 1,400 senior executives in healthcare, please contact membership@wbl.org.

Diamond Sponsors



Platinum Sponsors



Gold Sponsors



Silver Sponsors



LEADERSHIP

In addition to our sponsors, the dedicated volunteers who make up WBL's leadership committees play an essential role in the continued development of our organization. We're incredibly thankful for the time, resources, and energy our volunteers contribute to making WBL the best it can be.

Board of Directors

Lynn Shapiro Snyder
Board Chair
Founder, WBL
Senior Member, Epstein Becker Green

Bergitta Cotroneo
Deputy Chief Executive Officer & EVP
Alliance for Academic Internal
Medicine

Joan DaVanzo
Chief Executive Officer
Dobson DaVanzo & Associates, LLC

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Healthcare Leadership Council

Jodi Hubler
Independent Board Director/Chair

Mary Anne Mason
Chief Executive Officer
Mason Strategic Advisors

Jean Rush
Independent Board Member
Addus Homecare

Carrie Valiant
Senior Member
Epstein Becker Green

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Committee Chair
Managing Director
Humanity Health

Mary Anne Mason
WBL Board Liaison
Chief Executive Officer
Mason Strategic Advisors

Toni Tashiro
Chair Emeritus
Vice President
Hello Heart

Jessica Bell van der Wal
CEO
Frame Fertility

Teresa Connolly
Associate Vice-President, Delivery
Services
Mayo Clinic

Siobhán Gibney Gomis
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Julie Goon
Senior Vice President
Elevance Health Inc.

Aimee Greeter
Principal
SullivanCotter

Margaret-Ann Halstead
VP Health Economics & Market
Access
Medline Industries, LP

Nadine Hauf
VP and COO, Premier and Health
Hub Operations
UnitedHealthcare

Sophia Kim
Chief Commercial Officer
Matrix Medical Network

Arti Masturzo
Chief Medical Officer
CCS Medical

Heather Morel
President, Provider Solutions
McKesson Corporation

Bonnie Schirato
Chief People & Culture Officer
Tivity Health

Diversity, Equity, and Inclusion Committee

Priya Bathija
Committee Chair
CEO and Founder
Nyoo Health

Bergitta E. Cotroneo
WBL Board Liaison
Deputy CEO & EVP
Alliance for Academic Internal
Medicine

Wyndolyn Bell
President
Wyndolyn C. Bell Encore Enterprises

LEADERSHIP

Diversity, Equity, and Inclusion Committee (Continued)

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Independent Board Director

Linda Genen
Chief Medical Officer
ProgenyHealth

Pooja Goel
Managing Director
Ascension Ventures

Pamela Hall
Vice President
Enovis

Veronica Hill-Milbourne
President and CEO
Spectrum Health Services, Inc.

Barbara Hutchinson
President and CEO
Chesapeake Cardiac Care

Sandra Immerman
Group Vice President, IT
Thermo Fisher Scientific

Kathleen McQuade-Ellmore
Cofounder
Engagys

Nkem Okeke
CEO and Founder
Medicalincs

Jennifer Paine
Chief Quality Officer
Johnson & Johnson

Sara Ratner
President
Nomi Health

Kristin Rodriguez
Chief Operating Officer
Health Plan Alliance

Rajni Shah
Head of Partnerships
MyMeds

Janet Stevens
President
JL Stevens Consulting

Tanya Sukhu
Partner
West Monroe

Carrie Valiant
Shareholder
Epstein Becker Green

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Committee Co-Chair
President
PreferCare

Lynn Shapiro Snyder
Committee Co-Chair
Founder, WBL
Senior Member, Epstein Becker Green

Heidi Allen
Chief Development and Legal Officer
The Concinnity Company

Susan Alpert
Principal
SFADC LLC

Danguole Altman
CEO
Cx Precision Medicine

Wyndolyn C. Bell
President
Wyndolyn C. Bell Encore Enterprises

Paurvi Bhatt
Independent Board Director

Deborah Gage
Board Member & CEO
Amida Health LLC

Mary Grealy
President
Healthcare Leadership Council

Laurie McGraw
Independent Board Director
and Venture Advisor

Rita Numerof
President and Co-Founder
Numerof & Associates, Inc.

Christine Petersen
Principal
Petersen Group

Sarah Richardson
SVP, CDIO
Tivity Health

Jeannine Rivet
Retired Executive Vice President
UnitedHealth Group

Carrie Valiant
Senior Member
Epstein Becker Green