



# Membership and Benefits

CONNECT • CONVENE • IMPACT

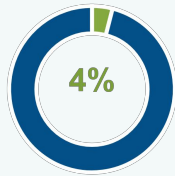
# OUR MISSION



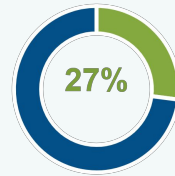
*To connect and convene senior executive women from across the health care industry to create meaningful cross-sector relationships, expand their presence in board and C-level roles, and harness their collective power to improve the industry.*

# WHO WE ARE

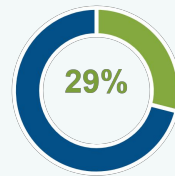
WBL's membership includes more than 1,200 of the most senior business executives and board members in the health care industry.



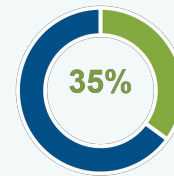
Full Time Board Director



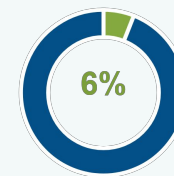
CEO/President



C-Suite/EVP



SVP/VP

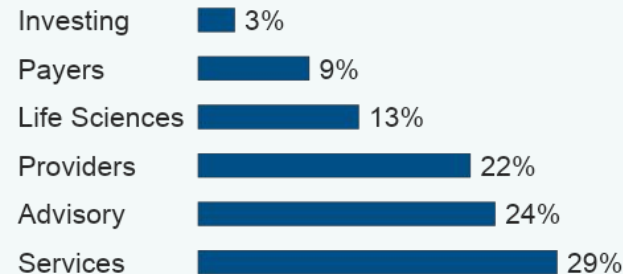


Managing Director

## COMPANY SIZE *by employee*



## INDUSTRY BREAKDOWN



52%

SERVE ON A CORPORATE BOARD

588

BOARDS REPRESENTED

# WHO WE ARE

AMGEN

Elevation  
Health

Bristol Myers Squibb™

Boston  
Scientific



CENTENE®  
Corporation

Cerner®

Cigna®

Davita®

CardinalHealth

Lilly

HENRY SCHEIN®

HCA  
Healthcare®

Humana

40% of Fortune 500 health care companies are represented in WBL

IQVIA

Johnson & Johnson

labcorp

Magellan  
HEALTH

MERCK

MCKESSON

MOLINA®  
HEALTHCARE

Pfizer

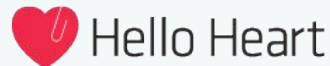
REGENERON

UHS

UNITEDHEALTH GROUP®

# WHO WE ARE

## 2023 Corporate Partners



## Why Become a WBL Corporate Partner?

- Build authentic connections with industry leaders
- Increase access to target markets
- Match benefits to your company's goals
- Gain visibility and thought leadership opportunities
- Receive complimentary memberships and event registrations

Learn more at  
[wbl.org/support-wbl](http://wbl.org/support-wbl)

# SIGNATURE PROGRAMS

## ANNUAL SUMMIT

**Focus:** Executive leadership development and relationship building

**Highlights:** Innovative content, intimate peer networking, healthcare trend discussions, inspiring speakers, supportive community of peers, refreshing atmosphere

**When:** Spring



Learn more at [events.wbl.org/summit](https://events.wbl.org/summit).



**“The WBL Summit is the perfect mix of learning, networking, and self-reflection.** Every year I meet several people who remain part of my close network. Attending also allows me to reflect on my leadership and my organization’s strategy. I always come back from the Summit with adjustments that make the organization better for it.”

—Amy Ronneberg, *Chief Executive Officer, Be The Match/National Marrow Donor Program*

# SIGNATURE PROGRAMS

**“The WBL Board Program was instrumental in helping me secure my first board position.**

The coaching, small group discussions, and networking were vital in supporting the development of my elevator pitch, positioning, and interview preparation. I highly recommend this program to anyone interested in board work.”

*–Diana Verrilli, SVP, Corporate Strategy and Business Development, McKesson Corporation*

## TOPICS COVERED

- Identifying your board strengths
- Honing your elevator pitch
- Board search trends
- Understanding different types of boards
- Evaluating if an opportunity is right for you
- Amplifying committee member impact

## BOARD PROGRAM

**Focus:** Develop and refine board-related skills and expertise

**Highlights:** Cohorts led by sitting board members, networking with PE, VC, & search firm leaders, structured learning, tangible takeaways

**When:** Fall kick-off followed by virtual components throughout the year



Learn more at [www.wblboardprogram.org](http://www.wblboardprogram.org).

# WAYS TO ENGAGE

## Make new **connections**

*WBL offers a variety of ways to grow your network, including a member directory for individualized outreach; a connection form that returns staff-curated connection recommendations; and community discussion boards for peer-based problem solving, connecting over shared interests, and more!*

## Learn and network at exclusive **events**

*WBL hosts 5-8 events a month including webinars, executive idea exchanges, coffee chats, happy hours, and more. Following each networking-based event, WBL shares an attendee list for easy follow-up with those you've met.*

## Apply for **board and job opportunities**

*WBL posts 20-30 board roles and 50+ executive roles each year to help members take their careers to the next level.*





# PRICING

WBL is happy to offer flexible payment options to our members.

Save up to 15% off membership fees by committing to a multi-year membership!

MEMBERSHIP OPTIONS	PRICE
One-Year Membership	\$595
Two-Year Membership	\$1,070 (10% total discount)
Three-Year Membership	\$1,520 (15% total discount)

# HOW TO JOIN

## Nomination

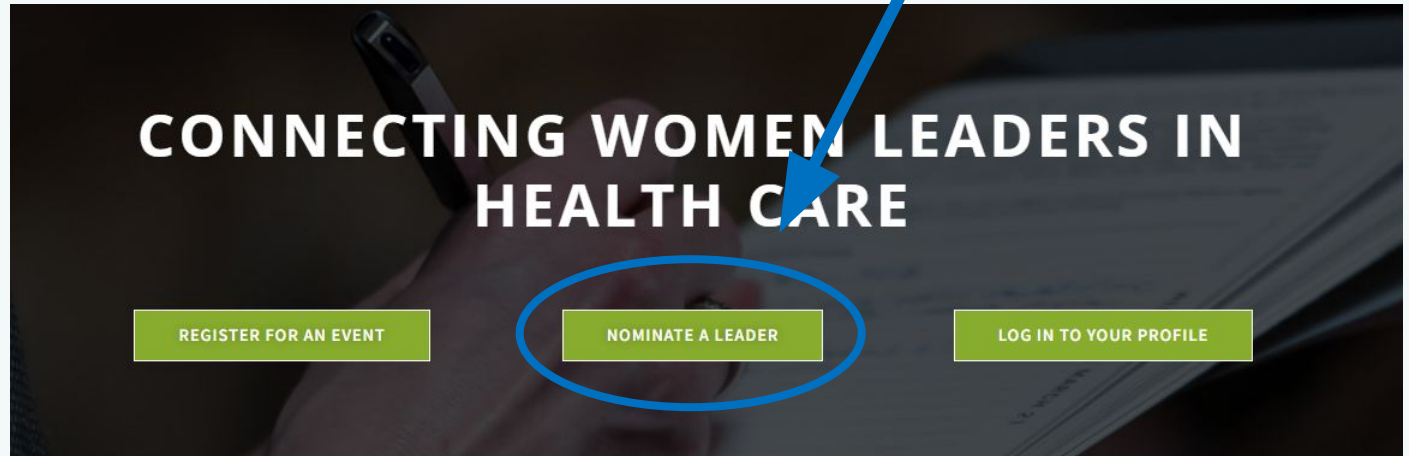
Potential members can be nominated by a friend or colleague, or they may self nominate. Both forms can be found by clicking “Nominate a Leader” homepage of our website: [www.wbl.org](http://www.wbl.org).

## Review

WBL staff reviews all nominations on a rolling basis. Current and past executive roles as well as board service will be considered.

## Join Process

Once your nomination has been approved, you will receive a welcome email from staff with details on how to complete the join process and become a member of WBL.



*WBL's criteria for membership is outlined in detail under the “Membership” dropdown at [www.wbl.org](http://www.wbl.org).  
Questions regarding criteria, nomination, or join process can be sent to [membership@wbl.org](mailto:membership@wbl.org).*

## Questions?

If you have any questions or would like more information, please reach out to [membership@wbl.org](mailto:membership@wbl.org) and our staff will be happy to help.