



Membership and Benefits

CONNECT • CONVENE • IMPACT

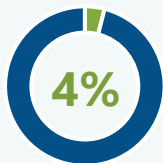
OUR MISSION



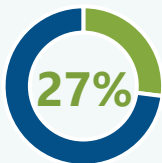
To connect and convene senior executive women from across the health care industry to create meaningful cross-sector relationships, expand their presence in board and C-level roles, and harness their collective power to improve the industry.

WHO WE ARE

WBL’s membership includes more than 1,200 of the most senior business executives and board members in the health care industry.



Full Time
Board Director



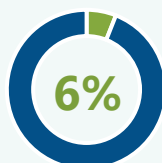
CEO/President



C-
Suite/EVP



SVP/VP



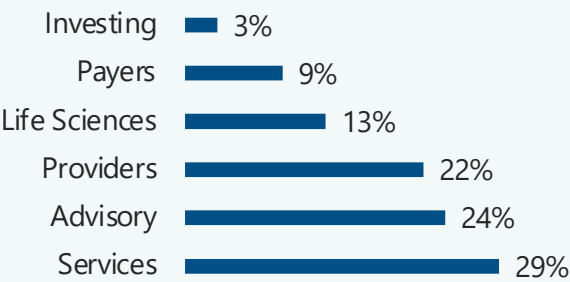
Managing Director

COMPANY SIZE

by employee



INDUSTRY BREAKDOWN



52%

SERVE ON A
CORPORATE
BOARD

588

BOARDS
REPRESENTED

WHO WE ARE

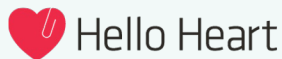


40% of Fortune 500 health care companies are represented in WBL



WHO WE ARE

2024 Corporate Partners



Why Become a WBL Corporate Partner?

- Build authentic connections with industry leaders
- Increase access to target markets
- Match benefits to your company's goals
- Gain visibility and thought leadership opportunities
- Receive complimentary memberships and event registrations

Learn more at
wbl.org/support-wbl

SIGNATURE PROGRAMS

ANNUAL SUMMIT

Focus: Executive leadership development and relationship building

Highlights: Innovative content, intimate peer networking, healthcare trend discussions, inspiring speakers, supportive community of peers, refreshing atmosphere

When: Spring



Learn more at events.wbl.org/summit.



“The WBL Summit is the perfect mix of learning, networking, and self-reflection. Every year I meet several people who remain part of my close network. Attending also allows me to reflect on my leadership and my organization’s strategy. I always come back from the Summit with adjustments that make the organization better for it.”

—Amy Ronneberg, Chief Executive Officer, *Be The Match/National Marrow Donor Program*

SIGNATURE PROGRAMS

“The WBL Board Program was instrumental in helping me secure my first board position.

The coaching, small group discussions, and networking were vital in supporting the development of my elevator pitch, positioning, and interview preparation. I highly recommend this program to anyone interested in board work.”

—Diana Verrilli, SVP, Corporate Strategy and Business Development, McKesson Corporation

TOPICS COVERED

- Identifying your board strengths
- Honing your elevator pitch
- Board search trends
- Understanding different types of boards
- Evaluating if an opportunity is right for you
- Amplifying committee member impact

BOARD PROGRAM

Focus: Develop and refine board-related skills and expertise

Highlights: Virtual modules, cohorts led by sitting board members, networking opportunities, structured learning, tangible takeaways

When: Fall – Summer



Learn more at events.wbl.org/boardprogram.

WAYS TO ENGAGE

Make new **connections**

WBL offers a variety of ways to grow your network, including a member directory for individualized outreach; a connection form that returns staff-curated connection recommendations; and community discussion boards for peer-based problem solving, connecting over shared interests, and more!

Learn and network at exclusive **events**

WBL hosts 5-8 events a month including webinars, executive idea exchanges, coffee chats, happy hours, and more. Following each networking-based event, WBL shares an attendee list for easy follow-up with those you've met.

Apply for **board and job opportunities**

WBL posts 20-30 board roles and 50+ executive roles each year to help members take their careers to the next level.



PRICING

WBL is happy to offer flexible payment options to our members.
Save up to 15% off membership fees by committing to a multi-year membership!

MEMBERSHIP OPTIONS	PRICE
One-Year Membership	\$595
Two-Year Membership	\$1,070 (10% total discount)
Three-Year Membership	\$1,520 (15% total discount)

HOW TO JOIN

Nomination

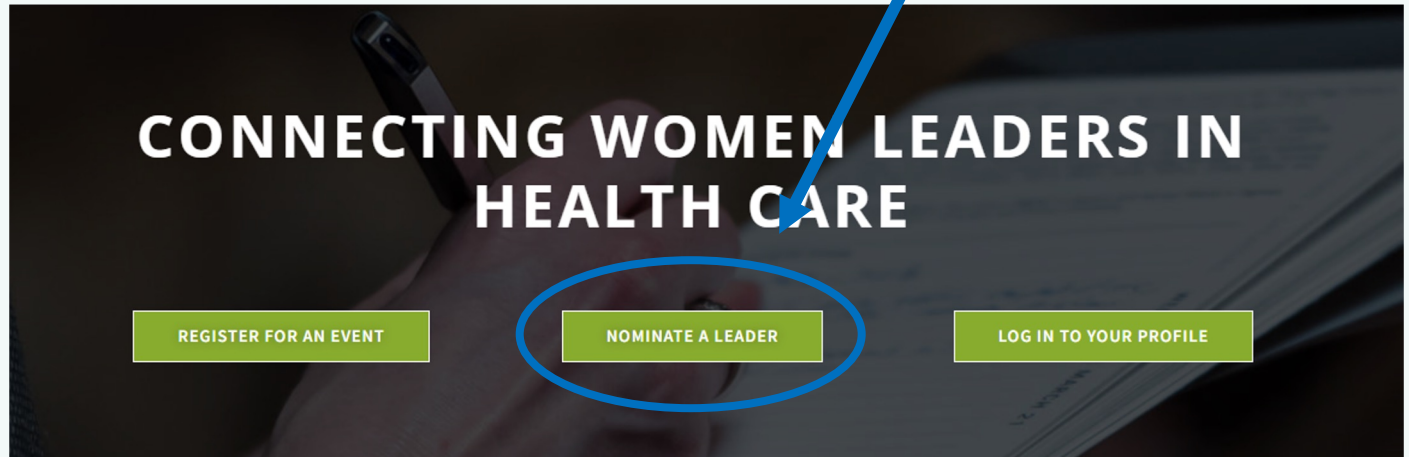
Potential members can be nominated by a friend or colleague, or they may self nominate. Both forms can be found by clicking “Nominate a Leader” homepage of our website: www.wbl.org.

Review

WBL staff reviews all nominations on a rolling basis. Current and past executive roles as well as board service will be considered.

Join Process

Once your nomination has been approved, you will receive a welcome email from staff with details on how to complete the join process and become a member of WBL.



*WBL's criteria for membership is outlined in detail under the "Membership" dropdown at www.wbl.org.
Questions regarding criteria, nomination, or join process can be sent to membership@wbl.org.*

Questions?

If you have any questions or would like more information, please reach out to membership@wbl.org and our staff will be happy to help.