

2026 WBL Corporate Partnership Opportunities



We make it our mission to support yours.

As a nonprofit, WBL depends on our corporate partners to advance our mission: building an influential community that connects senior women executives across healthcare. In return, partners receive a tailored package of high-value benefits aligned with their goals.

Supporting WBL means championing healthcare's top women leaders, including those on your own team. We'd love to partner with you to propel your executives and your business to new heights!

WBL Corporate Partnership Tiers

Catalyst
\$40,000

- Signature Program (Summit/Board Program) speaking opportunity
- On-stage company highlight at the WBL Summit
- WBL Summit welcome reception sponsor
- 2 custom partnership add-ons (up to \$12,000 in value)
- Annual memberships (maximum 20)

Innovator
\$28,000

- On-stage company highlight at the WBL Summit
- 2 custom partnership add-ons (up to \$8,500 in value)
- Annual memberships (maximum 15)

Advocate
\$20,000

- Co-hosted WBL virtual event
- 1 custom partnership add-on (up to \$5,000 in value)
- Annual memberships (maximum 10)

Ally
\$12,000

- Co-hosted WBL virtual event
- 50% off of 1 WBL Summit registration
- Annual memberships (maximum 5)

All partners receive:

- Logo placement on WBL website, emails, social media, and Signature Program materials
- Facilitated introductions to WBL members
- Advance copy of the WBL Summit registration list for early outreach

Ready to become a WBL corporate partner? Contact Kelsey at kgrabenstein@wbl.org to start the conversation.

Corporate Partnership Add-on Options

Ensuring your company gets exactly what it needs from a WBL partnership is our top priority. Catalyst, Innovator, and Advocate partners receive custom add-ons as part of their packages, listed below.

Interested in additional benefits or a fully customized corporate partnership? We're happy to work with you!

- Full Summit registration (**\$3,200 value**)
- 50% off of 1 Summit registration (**\$1,600 value**)
- Board Program registration (**\$1,295 value**)
- Virtual event sponsorship (**\$3,500 value**)
- Additional memberships (**\$645/per value**)
- **\$5,000** toward an in-person event or Board Program sponsorship



National Event Sponsorship Opportunities

In addition to the annual partnership options above, WBL offers sponsorships for receptions at healthcare's leading conferences. These events are well-attended by top executives, board members, investors, and innovators. If you're interested in a conference not listed below, let us know so we can explore further.

ViVE

February 22-25, 2026 | Nashville, TN

Nashville Healthcare Sessions

September 14-16, 2026 | Nashville, TN

RISE National

March 23-25, 2026 | Orlando, FL

HLTH US

November 15-18, 2026 | Las Vegas, NV

In addition to partnership and sponsorship options, WBL offers corporate memberships, which provide a 10% discount on annual dues to companies with over 10 members. Email membership@wbl.org for details.



"For the 10 years I have been an influencer on my company's relationship with WBL, both corporate partnership and membership have been smart decisions resulting in important relationships, conversations, and visibility. **Partnering with WBL results in a strong ROI — and a strong ROE (return on energy).**"

— Ann Kent, Chief Growth Officer, ProgenyHealth, 2025 WBL Corporate Partner

Why should my company partner with WBL?



WBL provides opportunities to grow your company while supporting those who run your company. Our partners receive unparalleled options to gain visibility, demonstrate thought leadership, and create strong relationships with over 1,500 women executives in healthcare.

Build connections with leading industry players

Our motto: there are no cold calls in WBL.

WBL fosters genuine relationships among top decision-makers — before you need them. Collaboration, participation, and camaraderie create strong bonds that go beyond business transactions.



Access target markets

Meet customers and partners in one place.

Thought leadership and business development are at the core of WBL partnerships. Our membership includes the most powerful women in healthcare, making every touchpoint a potential catalyst for your company's growth.



Support your senior-most women leaders

Empower and inspire your executive team.

Motivation, burnout prevention, and senior leadership retention are priorities for today's most forward-thinking employers. Partnering with WBL signals your commitment to your leaders' development and long-term success.

