2027 WBL Corporate Partnership Opportunities

For 25 years, WBL has been where healthcare's most influential women leaders build relationships that move the industry forward. Our community is defined by Relationship Capital™ — authentic connections that lead to strategic partnerships and business growth. It's a currency no other organization can offer.

One of the best ways to engage with WBL and build Relationship Capital is through corporate partnership and sponsorship. **Rather than just brand exposure, our partners build trust and opportunities by creating value for the leaders in our network.**

WBL Corporate Partnership Tiers

Catalyst
$40,000

- Signature Program (Summit/Board Program) speaking opportunity
- On-stage company highlight at the WBL Summit
- WBL Summit welcome reception sponsor
- 2 custom partnership add-ons (up to $12,000 in value)
- Annual memberships (maximum 20)

Innovator
$28,000

- On-stage company highlight at the WBL Summit
- 2 custom partnership add-ons (up to $8,500 in value)
- Annual memberships (maximum 15)

Advocate
$20,000

- Co-hosted WBL virtual event
- 1 custom partnership add-on (up to $5,000 in value)
- Annual memberships (maximum 10)

Ally
$12,000

- Co-hosted WBL virtual event
- 50% off of 1 WBL Summit registration
- Annual memberships (maximum 5)

All partners receive:

- Logo placement on WBL website, emails, social media, and Signature Program materials
- Facilitated introductions to WBL members
- Advance copy of the WBL Summit registration list for early outreach

Ready to become a WBL corporate partner? Contact Kelsey at **kgrabenstein@wbl.org** to start the conversation.

Corporate Partnership Add-on Options

Ensuring your company gets exactly what it needs from a WBL partnership is our top priority. Catalyst, Innovator, and Advocate partners receive custom add-ons as part of their packages, listed below.

Interested in additional benefits or a fully customized corporate partnership? We're happy to work with you!

- Full Summit registration **($3,200 value)**
- 50% off of 1 Summit registration **($1,600 value)**
- Board Program registration **($1,295 value)**
- Virtual event sponsorship **($3,500 value)**
- Advertorial in WBL's monthly newsletter **($2,000 value)**
- Additional memberships **($645/per value)**
- **$5,000** toward an in-person event or Board Program sponsorship



National and Regional Event Sponsorship Opportunities

In addition to the annual partnership options above, WBL offers sponsorships for receptions at healthcare's leading conferences. Including but not limited to **JPM, ViVE, AHIP, NHCC Sessions, HLTH**, and more!

These events are well-attended by top executives, board members, investors, and innovators. If you're interested in a conference not mentioned above, reach out to learn more about how we can partner with you.







"Both corporate partnership and membership have been smart decisions for my company, providing in important relationships, conversations, and visibility. **Partnering with WBL results in a strong ROI — and a strong ROE (return on energy)."**

— Ann Kent, Chief Growth Officer, ProgenyHealth, WBL Corporate Partner

*WBL also offers **corporate memberships**, which provide a 10% discount on annual dues to companies with over five members. Email **kgrabenstein@wbl.org** for details.*

WBL Signature Program Sponsorship Opportunities

WBL

WBL's signature programs, the **Annual Summit**, **Board Program**, and **Convene**, bring together hundreds of executives for unparalleled networking, learning, and leadership development.

By sponsoring these premier experiences, your company gains meaningful visibility and engagement with WBL's most active, influential, and committed members. Learn more about these unique opportunities below.

2027 WBL SUMMIT

March 22-24, 2027 | San Diego, CA

At WBL's most prominent event, 250+ leaders come together to learn, share, and connect in ways that fuel both personal growth and collective impact. Through innovative content and peer-to-peer networking, attendees leave the Summit feeling motivated, connected, and ready to make an impact in healthcare.

Sponsorship opportunities begin at $3,500. Lead sponsorship commitment is $20,000.

WBL Convene

2027 | LOCATION TBD

Intentionally limited to just 90 members, this intimate, concentrated WBL experience is designed to deliver fresh insights, meaningful connections, and lasting momentum through interactive panels and the authentic networking our community is known for.

Sponsorship opportunities begin at $2,500. Lead sponsorship commitment is $12,000.

WBL BOARD PROGRAM

VIRTUAL | ROLLING REGISTRATION

Exclusively for women leaders in healthcare, this dynamic virtual program combines on-demand learning with live coaching, networking, and real-time support to help participants shine as board candidates and step confidently into the boardroom.

Sponsorship opportunities begin at $5,000.

Why should my company partner with WBL?

WBL provides opportunities to grow your company while supporting those who run your company. Our partners receive unparalleled options to gain visibility, demonstrate thought leadership, and create strong relationships with over 1,500 women executives in healthcare.

Build connections with leading industry players

Our motto: there are no cold calls in WBL.

WBL fosters genuine relationships among top decision-makers — before you need them. Collaboration, participation, and camaraderie create strong bonds that go beyond business transactions.





Access target markets

Meet customers and partners in one place.

Thought leadership and business development are at the core of WBL partnerships. Our membership includes the most powerful women in healthcare, making every touchpoint a potential catalyst for your company's growth.

Support your senior-most women leaders

Empower and inspire your executive team.

Motivation, burnout prevention, and senior leadership retention are priorities for today's most forward-thinking employers. Partnering with WBL signals your commitment to your leaders' development and long-term success.

